

## **Red Hibiscus joins the Cologne Intense collection**

An exotic solar floral inspired by a chance encounter with a rare and vivid flower in a tropical forest. Notes of striking red hibiscus are complemented by a touch of jasmine sambac and the sensuality of vanilla. Discover the latest Cologne Intense.

Top: Mandarin Heart: Red Hibiscus

Base: Vanilla

Suggested retail price: Red Hibiscus Cologne Intense 50ml – 132€ Red Hibiscus Cologne Intense 100ml – 188€

Red Hibiscus will be available in Jo Malone London point of sales from January 2024.

Follow Jo Malone London on Facebook, Twitter, Pinterest and Instagram @JoMaloneLondon #CologneIntense

## **About Jo Malone London:**

Since 1994 Jo Malone London has created a palette of exquisitely simple, elegant scents and curated a world where every sense is indulged. Acquired by The Estée Lauder Companies Inc. in 1999, today the brandnis internationally known for its unexpected fragrances and distinctly British character.

For more information, please contact Tara van Moorsel <u>tara@mmbsy.com</u>.